

Minority Outreach & Technical Assistance (MOTA)

Holy Cross Hospital – Montgomery County

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Holy Cross Hospital (HCH) service to the community spans 40 years. HCH commitment to the community is an integral part of their mission. HCH Community Benefit Plan targets the intersection of the documented, unmet needs of our community and the hospital's clinical and service priorities.

In an effort to promote community empowerment and capacity building among racial and ethnic minority communities and women living in Montgomery County, HCH's Ethnic Health Promotion Program, the Asian American Cancer Program (AACO) and the African American Health Program (AAHP) will work collaboratively to develop and implement the Minority Communities Empowerment Project (MCEP). During this fiscal year, the HCH MOTA Program will provide racial and ethnic minority health promoters with culturally and linguistically appropriate trainings in capacity building, education and outreach strategies, and communication skills.

For more information about Holy Cross Hospital and the MOTA program in Montgomery County, contact Wendy Friar, Vice President at (301) 754-7161.